

Carbon, Energy, and Carbon Credit Markets



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Outline



- How did the idea of carbon trading get started?
- What is traded?
- Why do credits have value?
- What is happening in the US?
- Why are prices different between Europe and the US?
- How can a firm create credits?

How did Carbon Markets get Started?



- **United Nations Framework Convention on Climate Change (UNFCCC)**
- **Kyoto Protocol**
 - Idea of carbon credit trading
 - Came into effect February 16th, 2005
 - 175 parties have ratified the protocol
 - 36 countries and the European Economic Community are required to reduce greenhouse gases
 - US NOT bound by the Kyoto protocol



What is traded?

- Many greenhouse gases e.g. carbon dioxide (CO₂), methane, nitrous oxide.
 - Converted to CO₂e i.e. CO₂ equivalent
- Credits specified as tonnes of CO₂e

Gas	Global Warming Potential	Gas	Global Warming Potential
Carbon Dioxide	1	HFC ¹ -23	12,000
Methane	23	HFC-125	3,400
Nitrous Oxide	296	HFC-134a	1,300
Perfluoromethane (CF ₄)	5,700	HFC-143a	4,300
Perfluoroethane (C ₂ F ₆)	11,900	HFC-152a	120
Sulfur Hexafluoride (SF ₆)	22,200	HFC-227ea	3,500
		HFC-236fa	9,400

Example of conversion



- 1 tonne of methane is equivalent to 23 tonnes of CO₂
 - 1 tonne methane = 23 tonnes CO₂e



- 1 tonne of nitrous oxide is equivalent to 296 tonnes of CO₂
 - 1 tonne nitrous oxide = 296 tonnes CO₂e

Cap and Trade System

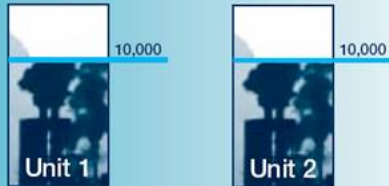
Capping and Trading Emissions: The Concept

BEFORE THE PROGRAM



With no reductions required, Unit 1 and Unit 2 each emits 20,000 tons a year.

THE "CAP"



The cap requires a 50 percent cut in emissions—e.g., from 20,000 to 10,000 tons.

EMISSIONS TRADING UNDER THE CAP



If Unit 1 can efficiently reduce 15,000 tons of emissions and Unit 2 can only efficiently reduce 5,000 tons, trading allows each unit to act optimally while ensuring achievement of the overall environmental goal. Unit 1 can hold on to (and "bank") its excess allowances or can sell them to Unit 2, whereas Unit 2 must acquire allowances from Unit 1 or from another source in the program.

- Set a cap on emissions
- Allocate credit allowances
- Monitor emissions during compliance period
- Surrender credit allowances at end of compliance period
- Fines/penalties if emissions > credits

Who Buys and Who Sells Credits?

- During compliance period companies trade credits

- BUY CREDITS IF**

- Costs of emissions reduction > credit price

- SELL CREDITS IF**

- Costs of emissions reduction < credit price

ICE ECX CFI DATA SEPTEMBER 2007

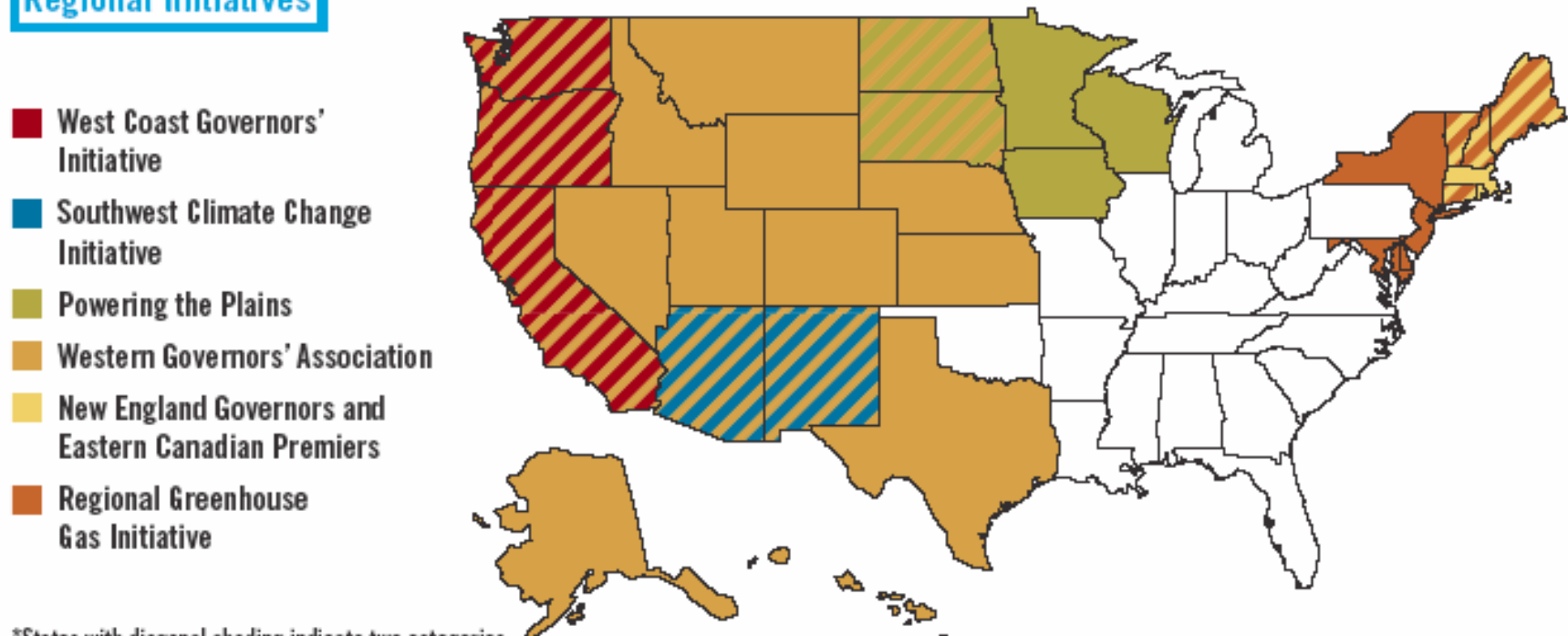
Volumes in tonnes of CO2 (EU Allowances)									
Contract Month		Monthly Traded High (€)	Monthly Traded Low (€)	Month End Settlement (€)	Move (€)	Move %	Average Implied Volatility %	Total Volume ('000)	Open Interest ('000)
Dec-07	Futures	0.10	0.05	0.08	-0.02	-20%		3,497	49,996
	Options						0.26%	0	2,000
Dec-08	Futures	22.09	19.35	21.68	+2.28	+10.5		68,752	62,483
	Options						50.28%	9,200	21,180
Dec-09	Futures	21.26	20.73	22.13	+2.15	+10.8		3,481	25,011
	Options						48.77%	1,700	2,500
Dec-10	Futures	22.76	21.43	22.58	+1.99	+9.7		3,740	9,152
	Options						47.75%	0	50
Dec-11	Futures	23.30	22.01	23.04	+1.85	+8.7		2,892	4,475
	Options						46.75%	0	50
Dec-12	Futures	23.61	22.40	23.63	+1.85	+8.5		6,199	9,403
	Options						45.75%	0	50
Totals	Futures							88,561	160,520
	Options							10,900	25,830
ADV*								4,973	
	Options							545	

*ADV = Average Daily Volume

Source: European Climate Exchange. Market Update. September 2007.

State Initiatives within the US

Regional Initiatives



*States with diagonal shading indicate two categories

Source: Pew Center on Global Climate Change. 2007. Climate Change 101: State Action

Voluntary Exchanges within US



- Chicago Climate Exchange (CCX)

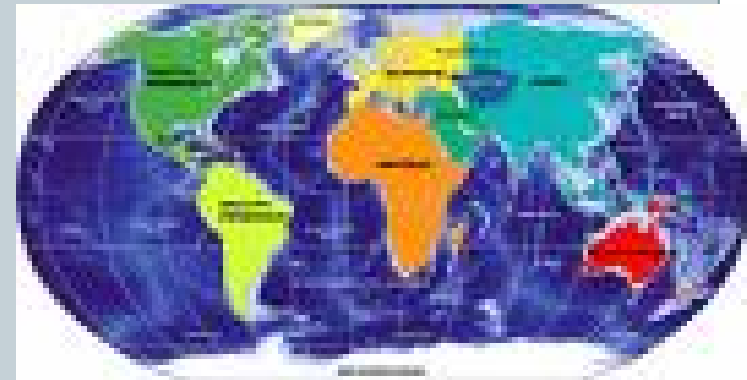


- California Climate Exchange (CaCX)
 - AB32 trading regulations in California

Market prices for credits



- Approximate price range in US market (2007)
 - \$3.30/tonne CO_{2e} to \$4.05/tonne CO_{2e}
- Approximate price range in EU market (2007)
 - \$22/tonne CO_{2e} to \$30.30/tonne CO_{2e}
- Why are prices different between EU and US?
 - Demand and supply!
 - no trading between the two markets

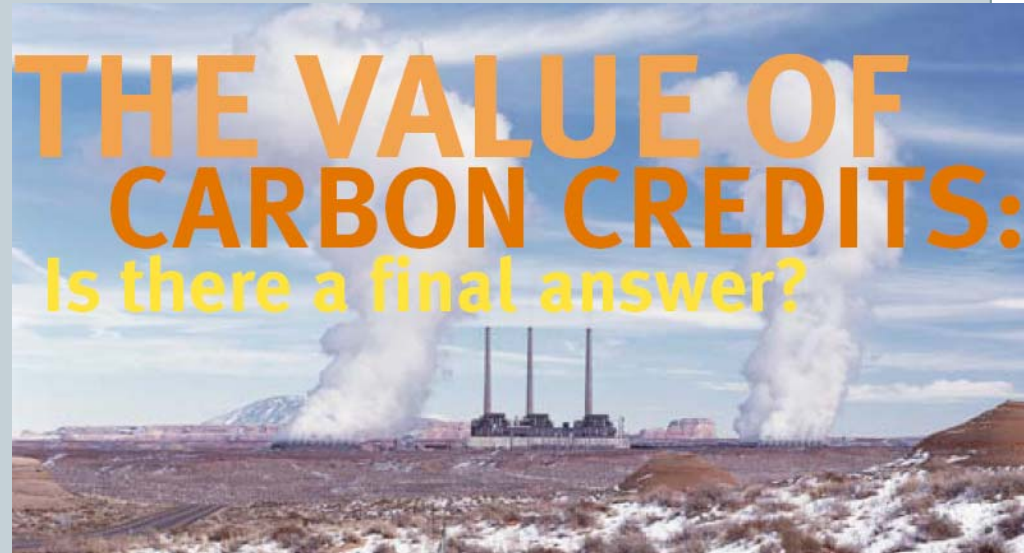


Factors affecting Credit Prices



	Carbon Credit Market Impacts		
	Demand Effect	Supply Effect	Price Effect
Demand and Supply Factors			
GHG and Energy Policy			
GHG reduction rules targets	I		I
Per-credit subsidy for credit purchase	I		I
Clean Development Mechanism	D		D
Clean Development Mechanism		?	?
Increased energy use efficiency	D	I	D
Subsidies for reduction or sequestration		I	D
Restrictions on credit production		D	I
Energy Prices			
Use of non-carbon based energy	D		D
Relative price increase of carbon intensive energy	D	I	D
Relative price decrease of carbon intensive energy	I	D	I
Technology and Input Cost			
New energy and GHG efficient technology	D		D
Subsidies and tax credits for adoption	D		D
Lower cost reduction technology		I	D
Higher cost reduction technology		D	I
Lower input costs of reduction or sequestration		I	D
Higher input costs of reduction or sequestration		D	I
Demand and Profitability of Carbon Neutral Products			
Increase in demand	I		I
Decrease in demand	D		D
Relative increase in profitability		D	I
Relative decrease in profitability		I	D
Climate Changes			
Increased carbon based energy demand	I		I
Decreased carbon based energy demand	D		D
Productive Capacity of Agriculture			
Declining capacity to sequester GHG		D	I

I=increase
D=decrease
?=not enough information



THE VALUE OF CARBON CREDITS:
Is there a final answer?

Developed from information within: Williams, J.R., J. M. Peterson, and S. Mooney. 2005. The Value of Carbon Credits: Is There a Final Answer? *Journal of Soil and Water Conservation* 60(2):36A-40A.

How can Credits be Created? (1)



- **Many different ways**
 - Each market has specific guidelines for constitutes a credit
 - ✦ NOTE – credits on the CCX are not subject to the same guidelines as credits under the Kyoto mechanism
- **Common projects**
 - Emissions reductions
 - ✦ less energy use, new industrial technologies
 - ✦ Capture landfill gases
 - Terrestrial sequestration
 - ✦ Carbon sequestration in soils
 - ✦ Carbon sequestration in forest biomass (trees)
 - Geologic Sequestration (carbon capture and storage)

How can Credits be Created? (2)



- By switching to practices or technologies that emit fewer GHGs (or sequester more C) than the technology you are using at present

Example of C-credit Creation



- Currently engaged in conventional till on an acre of land
 - Rate of soil C sequestration is 0.1 MT CO₂e/year
 - This is “business as usual”
- Switch to no-till on that acre
 - Rate of soil C sequestration is 0.6 MT CO₂e/year
- Now you have a change from “business as usual”
- **Carbon available for credit sales = 0.6 – 0.1 = 0.5 tonnes CO₂e/year**

Carbon Economics: when to change practices to generate carbon credits?



$$\frac{\Delta CO_{2e}}{\text{Cost incurred changing practices}} = \text{Cost of producing 1 carbon credit}$$

IF

Cost of
producing
each credit < Credit price

Then producer should change practices and create more C-credits

Important – all credits are equal



- Credits from agriculture, forestry and range must compete in the market place with credits created from other sources.
- Credits from terrestrial systems are likely to be a small part of the market.
- Buyers will (in general) only be looking at price
- Industries that can sell credits at low prices will benefit the most
- THE COST OF CREATING CREDITS determines how much is supplied (and by who) at each possible market price

Quantity of C Sequestered



- **Dependent on two factors**
 - Biophysical potential
 - Economic cost to producer



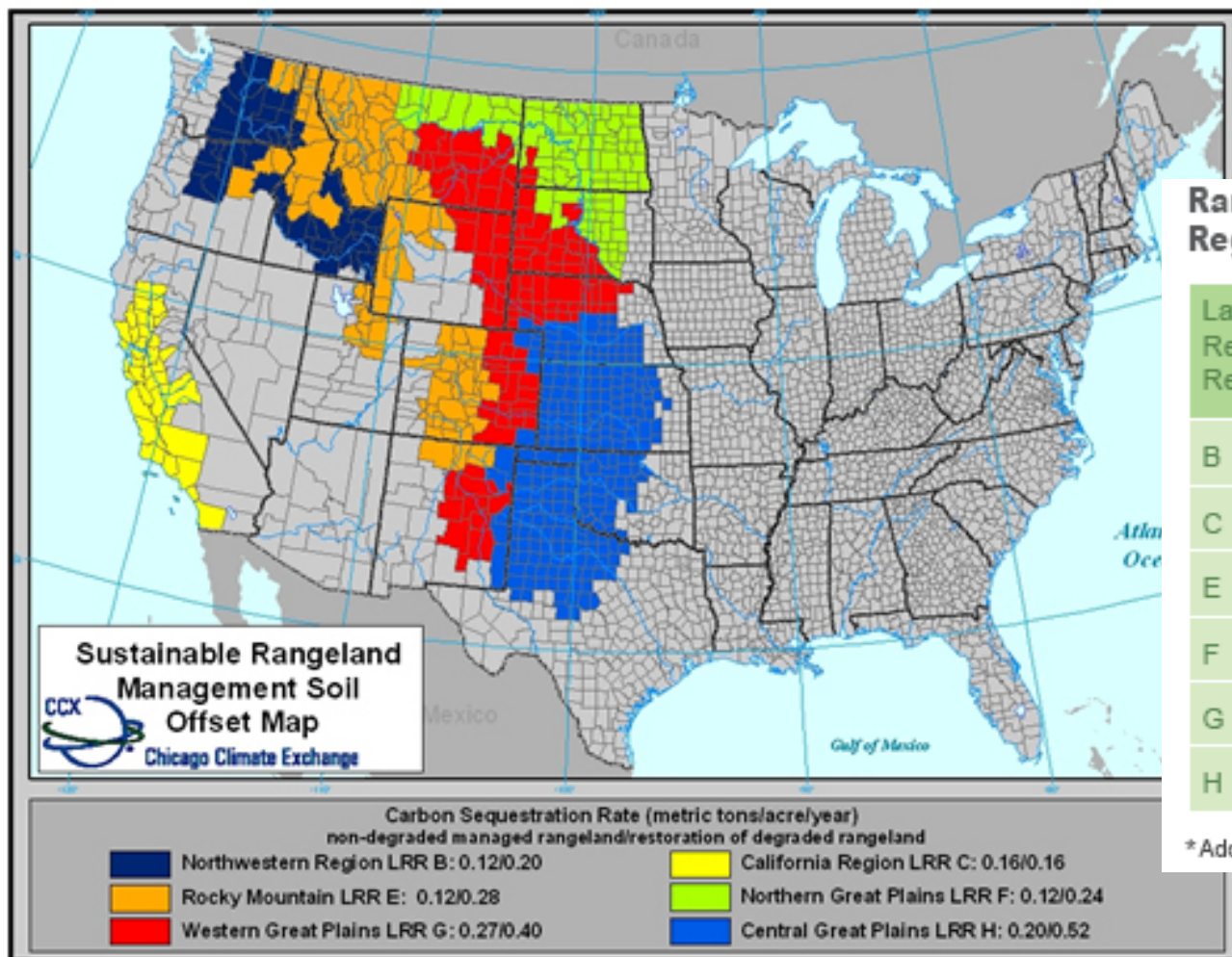
Three landowners within Kansas



Landowner	1	2	3
Physical potential	10 tonnes CO2e/year	15 tonnes CO2e/year	20 tonnes CO2e/year

Landowner	1	2	3
Cost of creating credit	\$5/tonne CO2e	\$18/tonne CO2e	\$12/tonne CO2e

Rangeland - Payment for practice - CCX



Rangeland Rates and Eligible Regions*

Land Resource Region	Previously Degraded	Improved Management
B	0.20	0.12
C	0.16	0.16
E	0.28	0.12
F	0.24	0.12
G	0.40	0.27
H	0.52	0.20

*Additional regions may be added based on expert input.

For more Information



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