Program

Using Effective Infographics to Communicate Research
An infographic is a collection of imagery, charts, and minimal text that gives an easy-to-understand overview of a topic. The best infographics successfully utilize visuals and text to effectively tell a meaningful and engaging narrative while increasing retention. People remember 80% of what they see and do compared to just 10% of what they hear and 20% of what they read. This is a massive difference that shows the importance of visualization. Infographics are very effective for complicated concepts or presenting comparisons and are reportedly 30 times more likely to be read than simple text.

Ben Cleveland will share basic design principles, “The DNA of Design.” Dr. Amber Vennum will share when and how to use infographics to turn complex information in to clear, bite-sized main points using visual cues to manage flow, grab attention, and tell a story.

Presenters:
- Ben Cleveland, creative director, communication and marketing
- Amber Vennum, associate professor, family studies and human services

Graphic Services for Proposals – College of Engineering
Engineering Communications provides graphic services for proposals of $1 million or more, depending on the availability of graphic designers and the deadline of the proposal. Contact ERGP or Kelsie Penner, public information officer, kkpenner@ksu.edu.

Announcements

Tonight – Science on Tap
7 p.m., Tallgrass Tap House, 320 Poyntz Ave.

TTFN Final Fall Meeting
Wednesday, December 11, 11:30 a.m. – 1:00 p.m.
Using Course Level Assessment to Improve Teaching and Learning
Presenters: Interim Dean Gary Clark and Dr. Rodney Howell, Special Assistant to the Dean

NSF Fall 2019 Grants Conference Webcast
Monday & Tuesday, November 18-19
There is no cost to view the live stream. Sessions will be recorded for on-demand viewing once the conference has concluded.

Fulbright Information Session
Thursday, December 5, 3:30 – 5:00 pm.
K-State Student Union, Room 207
The Fulbright Scholar Program offers nearly 500 teaching, research or combination teaching/research awards in more than 125 countries. The session will open with a brief overview of the submission requirements. This presentation will be followed by a panel of K-State Fulbright Scholar awardees. The
panel members will talk about their experience, the logistics of setting up an extended stay in another country, and provide tips for the Fulbright Scholars submission. Attendees will have the opportunity to ask questions. Register for this session.